

RALI Sponsorship Request Form

If you would like to apply for sponsorship from Resene Automotive & Light Industrial please complete this form and return to Marketing as directed below. All parts of this form must be completed before we can assess your request. If you need to add documents, please do so.

Please submit an answer to these questions (here or separately) as fully as possible.

Your name & relationship to the sponsorship:
Organisation/Group:
Sponsorship / Event Name
Postal address: <i>(this must be the address where correspondence or sponsored items may be delivered)</i>
Phone:
Email:
Date sponsorship required by and event date/s. Please include a timeline of important deadlines.
What is the sponsorship /Event about? Please include an Event Program
Please provide background info of your sponsorship /event (include credentials of your company)
Who is the target audience? (numbers/ age/ groups)
What is the expected participation / attendance to the event?
What is the Sponsorship/Event management structure?
Please give the reason sponsorship is being requested:
What type/level of sponsorship are you seeking from RALI? What investment do you require? (e.g. specific product or prizes etc)
What are you able to give RALI in return for this sponsorship?
How does your sponsorship/event fit with RALI's sponsorship objectives?
List any sponsors that already support this event
A full list of media benefits (i.e. print, radio, television, Internet coverage). <i>Please note logo exposure is not the primary goal when considering a sponsorship</i>
A full list of hospitality benefits (i.e. tickets to events/functions)

Additional details should be noted to clarify the request.

Please post or email your answer to: Resene Automotive & Light Industrial, Sponsorship Request, **PO Box 62 282, Mt Wellington, Auckland**, or marketing@rali.co.nz